

# CB-09-01

# Resource Mobilization

## 10th CBC Meeting

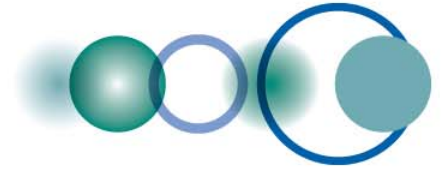
15-17 September 2009

Melbourne, Australia

*On behalf of Task Lead*

Dr. Ven Tsui, Contributor (AUS)

Tyra L. Brown (US)



## Core Team

Lead (PoC): (vacant)

Contributor, USA, NOAA, Tyra Brown

Contributor, CEOS, EUMETSAT, Gordon Bridge

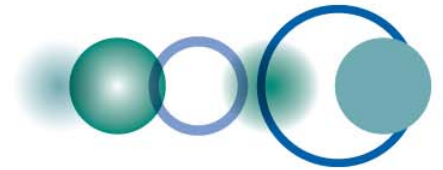
Contributor, UNOOSA, Werner Balogh

Contributor, AUSTRALIA, Bureau of Meteorology, Ven Tsui

Contributor, REPUBLIC OF KOREA, KMA, Yong-Seong Kang

Contributor, UZBEKISTAN, Natalya Shulgina

Contributor, APN, Linda Anne Stevenson



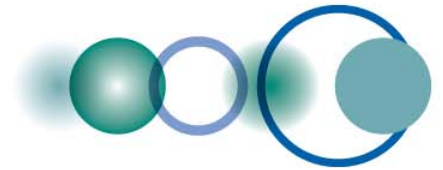
## CB-09-01 Resource Mobilization

- **Goals**

- Implement the Seville Roadmap on Resource Mobilization. The roadmap aims to **mobilize resources for building the capacity of the 3 key contributors** to Earth observations: individuals, institutions & infrastructure. It also works to **strengthen links between the user and donor** communities.

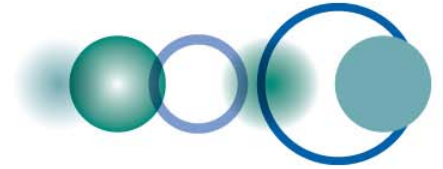
- **Targets for 2009-11**: facilitate the mechanisms of RM in applying Earth observations by:
  - Identifying opportunities to make presentations on GEO to donors
  - Producing an inventory of relevant resource-mobilization organizations
  - Producing an inventory of resource-mobilization capacities of GEO Members
  - Identifying applicable RM training schemes

Question: are these still are targets or is there need for refining to better compliment the CBC roadmap?



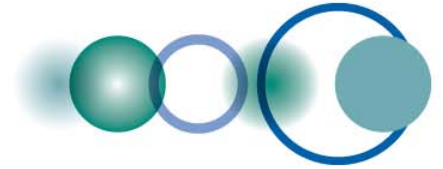
# CB-09-01 Resource Mobilization

1. Identification of useful web links (CBC members)
2. Identification of regional rapporteurs  
*Draft appointments for Regional Rapporteurs – Natalya (CIS), Yong-Seong, Ven, Linda (Asia/Oceania), Tyra (Americas) , Werner (Africa), Gordon (Europe)*
3. Filling out “Resource mobilization organizations GEO card”  
*A total of 10 GEO Cards for Asia/Oceania*
4. Information gathered and filtered (public and restricted)
5. RM information included in GEO Portal



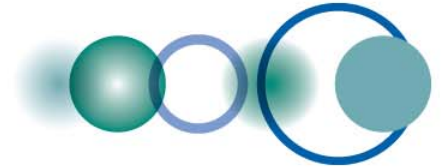
## Expected outputs

- Identifying windows of opportunity, eg conferences, workshops and others, for making presentations on GEO to groups of donors
- Inventory of relevant resource-mobilization agencies, their priorities, procedural requirements and nature of grants
- Inventory of the resource-mobilization capacities and contact details of GEO Members
- Inventory of RM training schemes (eg fellowships, awards)
- RM Performance indicators



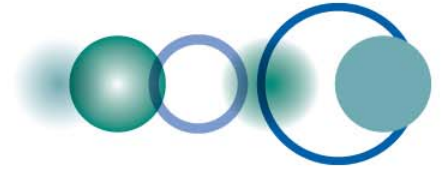
## Expected outcomes

- Enhances the commitments of the national and international resource providers in the GEO capacity building process
- Identifies possible funding mechanisms in support of individual GEO projects selected through the UIC/CBC Call for Proposal (2009-10)
- Facilitates the matching or alignment of priorities between GEO projects and potential donors
- Increases capacities in the application of tools for the mobilization of resources



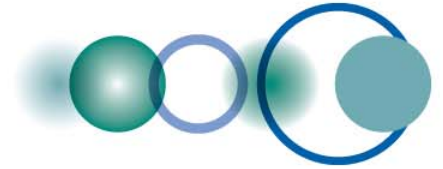
## Schedule

- Identifying windows of opportunity to publicise GEO to donors – **throughout 2009-2011**
- Inventory (directory) of national and international RM agencies and applicable training schemes
  - determination of inventory template: **April 2009**
  - selection of 5 Regional rapporteurs: **June 2009**
  - compilation of inventory: Version 1 to be completed by **November 09**; updated Version 2 to be completed by **March 2010**
- Performance indicators – Defined together with CB09-04b by **September 2009** -Evaluated by 2011



## Task SWOT

- **Strengths:**
  - 1 unique task
  - Already have 1 Lead and 3 contributors
  - Activities seen as critical within GEO
- **Weaknesses:**
  - CB-09-01 has not enough active participants
  - Lack of experience in some funding procedures or SBAs



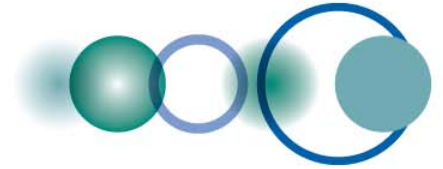
# Task SWOT

- **Opportunities:**

- CBC-9 (Athens) attended by representatives from all 5 Regions (Africa, Asia-Oceania, CIS, Americas and Europe).
  - It is hoped that we can have a volunteer from each of the Regions to serve as Rapporteur for the compilation of the Inventory (Directory).
  - Regional institutions may be reached more easily
- CBC members with Resource mobilization experience
- GEO CFP initiative initial success

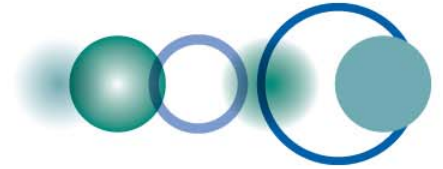
- **Threats:**

- insufficient time devoted by CBC members on this task
- too many funding procedures and timelines
- donors to find GEOSS as a too scientific initiative
- mobilization of resources from commercial agencies



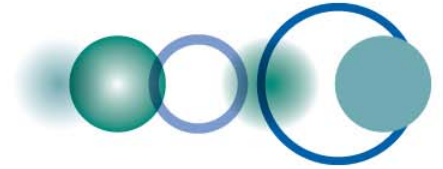
## Reporting method

- OAT=subtask, so reporting method and schedule determined by GEO
- Reports will be made through the Lead (Marta Angoloti)
- Nevertheless:
  - contributors and members activities within CB09-01 framework will be reported to Task POC.
  - before task sheet up date, version will be revised by all task members



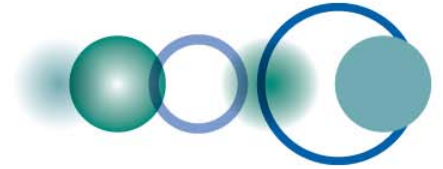
## Expectations from CBC

- 5 Regional rapporteurs identified
- Collaboration:
  - With regional rapporteurs in the gathering of information: providing web links and completing “forms/cards”
  - Volunteering to be point of contact for RM agencies
  - Possible nomination of experts at national level
  - Using regional or national networks



## Task contributions

- **European Commission:** call for proposals to support CB activities within the work of GEO and, in a particular, 2009-2011 Work Plan tasks CB-09-01, CB-09-03 and CB-09-04.
- **UNOOSA:** The UNOOSA fundraising website:  
<http://www.unoosa.org/oosa/en/fundraising/index.html>
- **APN:** CAPaBLE Program & Proposal Development Training Workshop
- **CBC** collaboration and commitment with UIC/CBC Call for Proposal initiative.
- **EUMETSAT:** Possible use of WGEdu Portal to keep CEOS and other agencies informed of progress, lists of potential donors, info on fund application and project definition, etc.
- **GEO Cards:** 10 have been compiled (ADB, APN, ASEAN, AusAID, ISDB, JICA, KOICA, NZAID, SAARC, UNDP Asia-Pacific)
- **GEONETCAP (?)**
- **SEOSA (?)**



Thank you!