



GEO Capacity Building Committee

CB needs: engaging donors

**Boulder CO, USA
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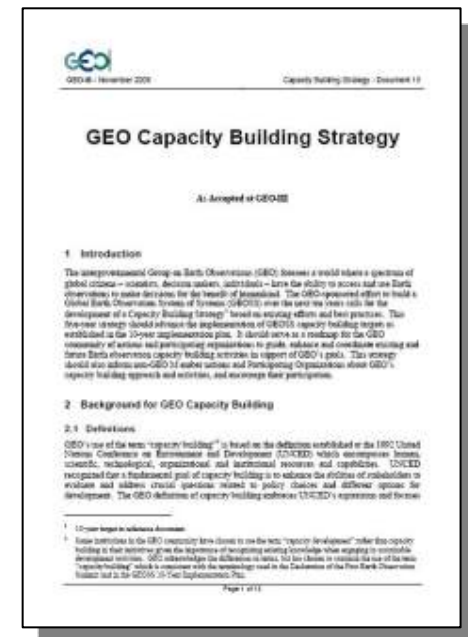




CBC main activities

Implementation of GEO Capacity Building Strategy

- GEO Web Portal
- Infrastructure capacity building efforts: GEONETCast.
- Earth observation capacity building networks
- Open source software.
- Development of national and regional capacity
- **Mobilizing resources for implementing GEOSS**





Seville Roadmap

2007-2009 Work Plan - Task CB-07-01a: “*Organise a Capacity Building Symposium in early 2007 to **initiate a dialogue and an exchange of views** between GEO and the international donor community in support of Earth observation capacity building*”



1st GEO-Donor Capacity Building Symposium
(Seville, 10-11 September 2007)



Seville Roadmap

GEO resource-mobilization roadmap aims to position GEO as:

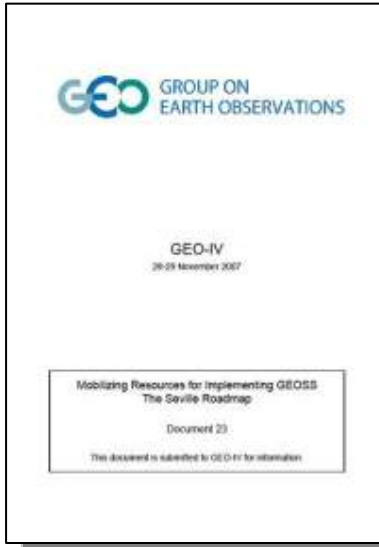
- an **efficient coordinator** of resource mobilization activities, and
- an **honest broker** serving users, producers and potential resource providers.



The screenshot shows a website page for the "1st GEO Donor Capacity Building Symposium" held in Seville, Spain, from September 10-11, 2007. The page features the GEO logo and the text "LINKING STRENGTHS FOR SUSTAINABLE EARTH OBSERVATIONS". It includes three main content areas with images and text:

- Home:** About Spain, About Andalusia, About Seville, Venue, Ministry of Environment.
- Programme:** Programme Leader, Programme, Social Event, Technical visits, Project exhibition area, Useful links, Download Presentations, Congress Features.
- The Area of Earth Observation (EO):** Capacity Building in GEO, 4th Meeting of the Capacity Building Committee, Download Programme, GEO Logo.

At the bottom, there is a "REGISTRATION AND ACCOMMODATION" section with a button and a note: "Reservations at the Hotel NH Central Convenciones, the venue for the Symposium, can be made via through the Congress Secretariat (the total payment of the stay is required in advance only by credit card)."



The cover of the document is white with the GEO logo and "GROUP ON EARTH OBSERVATIONS" at the top. The title "GEO-IV" is centered, with the date "20-29 November 2007" below it. A box at the bottom contains the text: "Mobilizing Resources for Implementing GEOSS The Seville Roadmap", "Document 23", and "This document is submitted to GEO-IV for information".



Seville Roadmap

KEY OBJECTIVES

- Gain a comprehensive understanding of the needs and operations of **donors**.
- Focus on understanding the full range of **user communities and networks**, including their needs and priorities.
- **Strengthen links** between the user and donor communities.
- Sensitize donors to the **value of EO and the benefits** that building greater capacity for producing and using EO can bring to a variety of users.
- **Mobilize resources** for building the capacity of the three key contributors to EO: individuals, institutions and infrastructure (I³).



Seville Roadmap

KEY OBJECTIVES

- **Identify likely donors** for each SBA and geographic region.
- **Coordinate** resource mobilization in order to promote efficiencies and capacity.
- **Market capacity building** for EO as a worthwhile investment and not merely as a cost.
- Engage and establish mutually **beneficial relations** with the private sector and establish private-public partnerships.



Seville Roadmap

SOME ACTIONS

- A. Define criteria for identifying pilot projects
- B. Identify **pilot projects** for donor consideration
- C. Identify potential **resource providers** and their attributes
- D. Produce **communication and marketing materials** that could be adapted as needed
- E. Identify **Champions or “Ambassadors”**



UIC possible links

Call for participation: a selection of projects

- to enable applications of Earth observations
- to showcase the value and societal benefits of Earth observations through successful applications examples



TASK US-06-01: a process for identifying critical Earth observation priorities common to many GEOSS SBA's



Thank you!